

Four More Groupings Okayed

Some Movie Fees Have Been Upped

Casino Theatre, Toronto, which has a stage show and movie policy, has been permitted to raise its admission charges by the War-time Prices and Trade Board after establishing that the prices previously in effect made operation financially impracticable.

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Bob Hope Here to Serve War Effort

Bob Hope, the greatest one-man goodwill mission in the history of the industry, is in Toronto this week and his schedule amounts to a whirl. The Paramount star, who was here two years ago for a Red Cross fund, has certain definite engagements

(Continued on Page 8)

No Policies Submitted Yet for British Films

Another list of approved groupings has been issued by J. R. Croft, Administrator of Services, who holds personal jurisdiction over the Theatre and Film section of the War-time Prices and Trade Board. This means that the policy of each company is ready for application with the exception of Esquire. That company, which distributes British pictures, isn't sure of the amount of product it will have. Empire-Universal is in the same position with regard to British films.

The new list includes Republic, Universal, Peerless and Twen-

(Continued on Page 2)

Th'tre Holding Plans New Preston House

Theatre Holding Corporation has purchased a property adjoining the Park Theatre, Preston, Ontario, and will replace that house with a modern one seating 750. Work will start as soon as building restrictions are lifted.

Marquees to Blaze On October 1st

Theatre marquees will light up again on October 1st, according to H. J. Symington, Dominion power controller. Restrictions have been lifted on most show and street lighting.

FPCC Tries Info Phone Service

A central point from which patrons of any Famous Players theatre in Toronto can receive by telephone information regarding the program and policy is the interesting experiment being conducted by Canada's largest theatre chain. In effect now, this line

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Industry Studies V Loan Campaign

With the September 10 Victory Loan announcement, the Canadian Motion Picture War Services Committee has begun to estimate its share in the campaign. A meeting has been called for this week.

The slogan this time is "Invest

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Golf Tournament Big Attraction

Oakdale Golf & Country Club, Weston, Ontario, will be the scene of the first annual golf tournament for the Canadian motion picture championship. The date set by the committee is September 29. Oakdale, an excellent course, is within easy reach of Toronto and the problem of how to get there will be well taken care of through the cooperation of the entrants. Canadian Film Weekly is sponsoring the tournament.

An industry dinner in the club dining-room will follow the tournament and this will be attended by dozens of non-golfers who have already signified their intention of joining the fun. There will be refreshments, entertainment, prizes and other things designed to make a great evening of com-

(Continued on Page 9)

Hugh Parry Killed

Pte. Hugh Parry, formerly doorman of the Atlas Theatre, Victoria, B.C., was killed in action July 25.

Property Purchased For Ottawa House

Ottawa Cinema, Limited, will build a theatre on Queen Street, Ottawa. Properties were purchased from Tony Simon for \$30,000 and from Annie A. Chugg for \$8,000. It's post-war.

WB Canadians in Hollywood

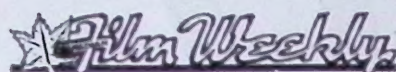


Here are the Canadians who attended the recent Warner Bros. sales meeting in Hollywood. Let to right: "Babe" Coval, Montreal; Earl Dalgleish, Vancouver; Sam Pearlman, Calgary; Lew McKenzie, St. John; Joe Plottel, Toronto; Graydon Mathews, Toronto; Wolfe Cohen, Canadian general manager; and Leon Schlesinger, who once managed a Toronto theatre and recently sold his cartoon company to Warners. The boys say they had a wonderful time.

Candlelight in Algeria

British studios that will line them up a long way. Book it through EMPIRE-UNIVERSAL.

Here is a melodramatic spy chase packed with suspense and excitement with Carla Lehman and John Mason. Ace film from



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'The Seventh Cross' Controversy

Because the screen's first job is to entertain and its second to inform, the point of view of individual films often draws the criticism of those who differ. The function of the press is firstly to inform and secondly to mould public opinion. By the time a film on a controversial subject reaches the public there is already a large bloc of definite opinion on that subject. It is only natural then that a film with something to say should find supporters and opponents of its message waiting to affirm or refute it, since the press reaches the public first.

MGM's "The Seventh Cross" has just set off a controversy in Canada because the position it takes with regard to the German people is unsatisfactory to many. One of its points is that there are many Germans within Germany who have always opposed the Nazis. The argument about the worth of such a film dates back to the last war, for there has been a marked difference ever since as to whether the peace of Versailles was too hard or too soft. It is recognized today that the peace of Versailles had much to do with the present war and backers of both opinions believe either a harder or a softer peace would have done much to prevent or delay this conflict.

Perhaps "The Seventh Cross" was untimely and its makers might have waited until the Allied brain trust decides just how to regard the German nation. In Italy the Underground was taken into consideration. It would seem now that nobody wanted Mussolini, though the vast majority cheered him and thousands killed in his behalf. Yet there was powerful opposition and those who constituted it have been awarded the reins of government.

What is the situation in Germany? We will know soon whether there is an element of the German population large and worthy enough to be charged with that country's future conduct.

A few more months might have revealed the inner situation in Germany and whether or not the thesis of "The Seventh Cross" is an overstatement.

Screen Critics Unanimous

Toronto's three motion picture reviewers disagreed with "The Seventh Cross" and anyone hereabouts can testify that there is nothing bloodthirsty about Roly Young, Jack Karr and Helen Allen. They presented their honest opinions—opinions that don't go nearly so far as those of Lord Vansittart and others. Such Germans as Emil Ludwig have, while taking note of the existence of an opposition, pointed out that German youth is completely poisoned. There may be no other way than, for our future safety, to regard the German nation that way and then make deserved exceptions.

The nature of the German opposition must be determined. The Junkers who tried to get rid of Hitler were the makers of the last war and the backers of this one. Germany deserves no consideration because of them. The concrete results of sympathetic opinion towards post-war Germany will be an easing up on the demand for indemnities. But countries such as Russia and France have no great empire to see them through the rebuilding process. They have a right to make their claims against the vandals without too much pre-cooked opposition.

"I am amazed that the Ontario Censor Board passed 'The Seventh Cross,'" wrote Roly Young of the Globe and Mail, "but that body is obviously more concerned with sex than with politics."

In the Toronto Daily Star Jack Karr wrote that "The philosophy which the picture sets forth is stated at frequent intervals, i.e., 'no matter how cruelly the world strikes at the souls of men, there is within them, an instinct for good which cannot be destroyed.' ... Just why the producers have chosen this particular moment to propound such a theory is unexplained and it is a theory which may not meet with favor in many quarters."

"As a thriller 'The Seventh Cross' is outstanding," wrote Helen Allen of the Toronto Evening Telegram, "as propaganda it is dangerous. No doubt there are some decent, good people left in Germany, but this is hardly the time to be spreading on behalf of the German nation the film's premise that fundamentally all men are good."

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Groupings Okayed For Four More

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lieth Century-Fox. United Artists will continue to sell on an individual basis, since it handles the product of about 18 individual producers and can't tell now how many films it will distribute in the course of the season.

Those companies which received approval for their groupings earlier were Columbia, Monogram, Paramount, PRC, Regal, RKO and Warner Brothers.

Republic offers 8 Specials, 4 De Luxe, 14 Anniversary, 10 Jubilee, 8 Roy Rogers productions, 8 Wild Bill Elliot Westerns, 8 Action Westerns, and 8 Star Westerns.

Peerless Films has 4 Specials, 8 Group A, 10 to 15 in Group B, and 3 Westerns.

Twentieth Century-Fox lists 4 Specials, 12 Group A, 10 Group B, and 8 Group C. The Specials have not been designated yet but will be selected from nine productions that could serve that purpose.

Universal offers 3 specials, "Can't Help Singing," "The Climax" and "Bowery to Broadway;" 11 Supers including three

films from outside producers, two of which, "Salome" and "Night in Paradise," are from Walter Wanger; 8 Group A, 12 Group B, 12 Group C, 9 Group D, and seven Westerns.

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MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

TUESDAY, OCTOBER 3rd, 1944

at

KING EDWARD HOTEL
Toronto

(12:30 P.M.)

MOTION PICTURE THEATRES ASS'N. OF ONTARIO
26 Queen St. East Elgin 9630 Toronto, Ont.

Secret Command

with Pat O'Brien, Carole Landis,
Chester Morris

Columbia 82 Mins.
SWIFT-MOVING SPY MELLER WHOSE STORY, TIMELINESS AND EXPLOITABILITY COMMEND IT TO OUTLETS GENERALLY.

This is a red-blooded and exciting war meller which has action galore plus an interesting love story. Pat O'Brien has the hero's role, that of the Government agent who gets a job in a shipyard so that he can bag a Nazi undercover gang. For some years, O'Brien, so the story goes, has purposely cut himself off from his kin and worked for Uncle Sam in Berlin and elsewhere.

At the shipyard, O'Brien's brother, Chester Morris, is a foreman. Not even he knows his relation's real reason for appearing on the scene. Ostensibly it is to support himself and his family. His "wife", Carole Landis, is also a Federal agent, and O'Brien, as a decoy, lives with her and two of their "children." The latter are really refugee youngsters from blitzed England.

There are some very thrilling incidents unveiled in the wake of the Nazi agent's discovery that the O'Brien family is purely an invention. So the saboteurs, whose job it is to blow a Navy aircraft carrier skyhigh before it can be launched, decide to "get" O'Brien and then perform their mission. However, he thwarts them in, if anything, too melodramatic a sequence,—the TNT charge being kept from going off a split second before schedule.

This is a good blood-and-thunder attraction and should do well wherever fans' appetites are for straight excitement. Footage is capably directed and produced. It is highly exploitable, which is another point in its favor.

CAST: Pat O'Brien, Carole Landis, Chester Morris, Ruth Warrick, Barton MacLane, Tom Tully, Wallace Ford, Howard Freeman, Erik Rolf, Matt McHugh, Frank Sully, Frank Fenton, Charles D. Brown, Carol Nugent, Richard Lyon, George McKay, Cyril Ring.

DIRECTION, Lively. PHOTOGRAPHY, First Rate.

Kestenbaum to Col.

Samuel S. Kestenbaum, show business veteran, last week joined Columbia's exploitation department. Previously PRC's field exploitation manager, he has done similar work for Grand National, Republic and Monogram.

Gypsy Wildcat

with Maria Montez, Jon Hall

Universal 75 Mins.
TECHNICOLOR SPECTACLE DIRECTS ITS APPEAL MAINLY TO MEN AND KIDS.

In "Gypsy Wildcat" Universal once more has dressed Maria Montez in Technicolor for the benefit of the boys. To parade her physical allurements the studio has selected a time-worn yarn about the lost child of royal blood who is brought up by gypsies as one of their own. Fortunately the maturer members of the male population will be so preoccupied with the physical charms of Miss Montez that they will give little thought to the failings of the story.

As for the film itself, it is strictly juvenile stuff that will provoke intelligent persons to laughter more often than not. It must be said for the picture that it makes no pretense at being anything but cloak-and-sword melodrama. Not counting the hold Miss Montez will exert on the men, the picture is packed with the kind of entertainment that appeals to the youngsters. The film goes in for action and excitement on a big scale. Escapes and violence crowd the story, providing the means for thrills without number, as far as kids are concerned.

Technicolor is the saving of the film, providing an eye appeal that is considerable, even if it doesn't add to the believability of any of the incidents.

Jon Hall is the hero of the piece. He is a dashing (and we do mean dashing) courtier who does battle with a villainous baron (Douglas Dumbrille) who tries to force Miss Montez into a marriage with him in order to get possession of the lands and fortunes to which she is the rightful heiress. The baron attempts to get his way by threatening her gypsy pals with a dire fate for the murder of the count who sired her. Need you be told that the baron is actually the murderer? Hall not only saves the day for the lady and the gypsies but has the way to her heart cleared when her gypsy lover is killed in her defense.

The acting honors fall to Leo Carrillo as the head gypsy, Nigel Bruce and Dumbrille.

CAST: Maria Montez, Jon Hall, Peter Coe, Nigel Bruce, Leo Carrillo, Gale Sondergaard, Douglas Dumbrille, Curt Bois, Harry Cording.

DIRECTION, So-So. PHOTOGRAPHY, Fine.

Voice in the Wind

with Francis Lederer and Sigrid Gurie

UA 85 Mins.
MODERATELY INTERESTING PRODUCTION HANDICAPPED BY LACK OF SUSTAINING ACTION AND PLAUSIBLE THEME.

There is no doubt but that the producers of "Voice in the Wind" were making a sincere effort to portray the psychological and physical effects of brutal German treatment on two refugees who sought a protective haven on an island. But the results indicate that they didn't quite succeed insofar as a story that would pass the test of being absorbing is concerned. However, the picture has its merits in a love story that, while leaning toward the melancholy side, points up the devotion of a man and woman torn apart by the war.

It tells of Francis Lederer, a concert pianist of Prague, who brings down the wrath of the Nazis upon him, and, knowing that his sweetheart, Sigrid Gurie, will suffer, too, has her smuggled away to the island of Guadalupe. His mind distorted by the treatment administered to him, Lederer finds his way, too, to Guadalupe where he becomes involved unknowingly, with a group that has been smuggling and murdering refugees.

He avenges the victims and when wounded by the leader, Lederer's mind clears and discovers that his sweetheart has been on the island all the time. But she is dead when he reaches her bedside, and, mortally wounded, Lederer dies, too.

CAST: Francis Lederer, Sigrid Gurie, J. Edward Bromberg, J. Carol Nafish, Alexander Granach, David Cota, Olga Fabian, Howard Johnson, Hans Schumm, Luis Alberni, George Sorel, Martin Garralaga, Jacqueline Dalya, Rudolph Myzet, Fred Nurney, Bob Stevenson, Otto Reichow, Martin Berliner.

DIRECTION, Fair. PHOTOGRAPHY, Fair.

LeRoy to Warners In Arrowhead Deal

Warner Brothers last week completed a long-term deal with Arrowhead Productions, Inc., for a series of productions to be directed by Mervyn LeRoy, filmed at the Warner studios and released through the Warner distributing organization.

This deal brings LeRoy back to the Warner lot after an absence of six years during which he acted as producer and director for MGM. First film's title will be announced soon.

Allergic To Love

with Noah Beery, Jr., Martha O'Driscoll,
David Bruce

Universal 64 Mins.
FAST-MOVING ROMANTIC FARCE DELIVERS NICE LIGHT ENTERTAINMENT FOR FAMILY AUDIENCES.

Possessing the initial advantage of a catchy title that piques the curiosity, "Allergic to Love" should have little trouble amusing audiences, stacking up as agreeable entertainment for the family trade. This is a fast-moving farce inspiring plenty of laughs. One or two musical numbers and specialties have been inserted in the footage to provide additional entertainment value.

Noah Beery, Jr., and Martha O'Driscoll are a pair of wealthy sweethearts. As their romance goes so goes the stock of Beery's father's aircraft company. The marriage of the couple sends the aircraft stock soaring, only to drop again when report comes from South America, where the two are honeymooning, that the marriage has run into difficulty over a third party, David Bruce, a doctor who is trying to cure Miss O'Driscoll of a mystifying allergy that threatens the happiness of the girl and her husband.

Beery misunderstands the attention shown his wife by the medico. The fact that his wife gets sneezing attacks only when she's with him doesn't make matters easier for him. The marriage is on the verge of going to pieces when it is accidentally discovered that the girl is allergic not to her husband but to a certain shaving cream he is using. The attempts to find the cause of the allergy are productive of some good comedy situations.

Beery, Miss O'Driscoll and Bruce play the leading roles well. Franklin Pangborn adds to the fun as a stock broker who makes it his business to see that the romance between Beery and Miss O'Driscoll is kept in a healthy state. Others who contribute to the laugh content are Slapsie Maxie Rosenbloom, Fuzzy Knight, Marek Windheim and Henry Armetta, who has long been missing from the screen.

CAST: Noah Beery, Jr., Martha O'Driscoll, David Bruce, Franklin Pangborn, Slapsie Maxie Rosenbloom, Fuzzy Knight, Marek Windheim, George Chandler, Olin Howlin, John Hamilton, Henry Armetta, Grady Sutton, Olive Blakeney, Paul Stanton, William Davidson, Dudley Dickerson, Lotte Stein, Edna Holland, Antonio Triana and Montes, Chinita, Guadalupe Trio.

DIRECTION, Good. PHOTOGRAPHY, Good.



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in
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MAN**

DELINQUENT DAUGHTERS

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Fifi D'orsay

LADY IN THE DEATH HOUSE

Lionel Atwill
Jean Parker

WATER FRONT

John Carradine
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SEVEN DOORS TO DEATH

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Travelogue

A recent issue of Film Weekly contained but four pages and led to any number of phone and personal calls from subscribers, even mail. Our good-natured readers demanded to know what had become of the rest of the paper and so on. There's a story back of that which leads to another. You see, we've been short-staffed for a couple of years now and have been working mighty hard to meet that damned deathless deadline. All sorts of businesses having been shutting down tight so that vacations can be had. We wanted to do the same but others disagreed. It would be strictly small-time stuff, they said, to miss an issue and four pages would be better than no paper at all.

The film dailies that come in from New York have no more than four pages in plenty of issues. It seems, however, that we can't get away with that. But you must be reasonable; man cannot live on type alone.

The story back of that is about how we spent that week. (Mind if we use the editorial "we"? We started out that way and are too lazy to change now.)

Not having been in a USA city for four years we crossed the border to Detroit and got a big boot out of things. It's a three-shift town and a lively one. Every other place of business seems to be a bar. Some cater to the hillbillies drawn to the city by the manpower need and others are plush-and-leather bistros called "show bars." The latter feature three musicians behind and above the bar. The whiskey is so weak it couldn't make a baby cough and you need a bankroll like Henry Ford's to get oiled up.

Native Customs

Detroit has many places called "rib joints" and advertised as Bar B Q's which feature short ribs roasted on a spit. They're much like our fish-and-chips spots which, unlike hockey and Seagram's VO, haven't caught on over there.

Hay fever is important and the daily papers publish the pollen count. This is taken by placing a freshly-tarred board atop a building and examining the dust it catches.

You can't buy chewing gum or the popular brands of cigarettes. Six-cent cigars are almost unheard of but you can buy plenty of heaters from 18 cents up. They're advertised as pure havana. One paper explained that because of increased costs manufacturers have quit making popular-priced brands and that cigar makers, paid by the hundred rolled, won't work on cheap smokes because they make more money on the others.

We saw Lena Horne in person at the Downtown Theatre and she was tremendously terrific. The movies haven't caught half her talent.

There was a movie house near the hotel that advertised: "Open 24 Hours a Day." The candy bar was as big as a small cafe and made us wonder why they didn't offer room and board. Known as grind houses to the trade, the wise guys call them "bustout joints" because they draw the sleepers—persons who are broke or "busted." "To remain in this theatre after 2 a.m.," a sign read, "you must be 18 and prove it."

'Where Are the Press Men?'

Detroit being the greatest working city in the world, the Labor Day parade was something to see. It was the first time the plants had been closed on Labor Day since the USA went to war. Colored and white workers marched together, an indication that racial feeling in that city can be conquered.

Senator Harry S. Truman, vice-presidential nominee, rode in it but had his own little parade from the Book-Cadillac Hotel to the starting point. This was delayed while the fellow in charge ran up and down shouting "Where are the press men?" This went on for a while, then someone said something to him. "Get those press men out of the saloons!" he shouted.

The local papers made much of the fact that the Canadians had returned to Dieppe as conquerors. There were photos, stories and editorials. Detroit's sister city, Windsor, had lost many sons, it was pointed out, in the first raid on Dieppe. There are many Detroiters in the Essex Scottish, which shared the first raid.

It was nice to know how they felt about Canada.

FPCC Tries Info Phone Service

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will be open from 9 a.m. to 9 p.m. Most theatres have but one telephone and the service, being carried on with the advice of the Bell Telephone Company, will take the pressure off. In those houses which open only in the evening janitors or anyone on hand have been answering the telephone—when it has been answered at all in the afternoons.

There is no doubt that the Toronto experiment will be successful. A similar service is being carried on in a number of American cities, among them Detroit and Minneapolis. In 1942 the Theatre Information Centre, a telephone service, was set up in Brooklyn and won a welcome response. This service catered to the needs of all theatres in the area for a fee.

Patrons want to know the name of the feature or features, what time each starts, when the newsreel goes on, time of the program and running time of the features, whether there is a matinee, what time the show starts, who the stars are, what time they get out, prices, student or children's admission prices, type of films, how to get to the theatre and any number of other questions.

The service will be carried on during Saturdays and holidays and an hourly check of the number of calls will be made by the Bell Telephone Company, which has attached a machine to the board, located at Famous Players head office.

Most calls to theatres come in during the early evening hours and many fail to get the line. Lack of information may be holding back a certain amount of patronage, since many get a sudden feeling that they would like to see a movie, which passes quickly when they can't have their interest stimulated by the possibility of seeing certain features or favorite stars.

The service is being advertised in the daily papers and at the theatres. The experiment will be conducted for several months to determine if it is worth the company's while.

Exchange Building Will Cost \$97,500

Principal Investments, Limited, 465 Bay Street, Toronto, have been awarded a \$97,500 contract for the erection of an exchange building at the north-east corner of Church and Carlton streets. H. G. Duerr is the architect for Albion Theatre Company, Limited. The building will be a two-storey and basement structure. It will house Columbia.

'My Way' Keeps Wrecking Records

Paramount's Super Grosser Wins No End of Playing Time

That Crosby-Fitzgerald picture with the three-word title meaning the heftiest record-buster the industry has ever known continues on its history-making way the length and breadth of the Dominion, with every week piling up more amazing results. Yes, "Going My Way"—and here are only a few samples of what me mean:

Toronto—All record smashing first week. Can you imagine a picture breaking the record for all of Canada and not even playing in one of the country's biggest houses? In the second week, "Going My Way" was only topped by first week figures of two other pictures in the history of Shea's Theatre.

Vancouver — In the Capitol Theatre, "Going My Way" played to half of Vancouver's population in five weeks—no small record. The population of the coastal city were all talking up the picture's chance of walking off with this year's Academy Award.

Windsor — "Going My Way" went two tremendous weeks and ended up in a blaze of glory.

Ottawa—Went for three weeks to packed houses all the time. The Capitol did sensational business all through the long run.

Halifax — Picture played the Capitol Theatre for two sensational weeks.

Winnipeg—Now in its blitzy second week and by every indication will start into its third.

Calgary—Very strong in its second week. Every indication of continuing sensational business here.

Montreal — At Loew's, the crowds line up for every show. The first two weeks are tremendous and the picture is settling into stride for a long extended run here, too.

St. John — The picture did a sensational week in this key centre.

New Westminster—More records went by the boards here and the picture chalked up an outstanding run.

St. Catharines — The picture drew tremendous crowds to the Capitol Theatre for eleven days.

Victoria—Another tremendous week here.

We could go on and on but by now you'll see that "Going My Way" is just one of those pictures that come once in a while and to which the public cotton on to.

Sorry, no more space. But need we say any more about "Going My Way"—or Paramount?



YVONNE DE CARLO

Vancouver-born Yvonne de Carlo is seen again in Paramount's "Rainbow Island", with Dorothy Lamour and Eddie Bracken.

Sonny Tufts is Exhibs Choice

Sonny Tufts is the No. 1 "Star of Tomorrow" in the unanimous estimation of the nation's exhibitors in Motion Picture Herald's annual poll.

Announcement of this decision comes at an opportune time, as "I Love a Soldier" is about to be released across the Dominion.

His role in "So Proudly We Hail," which was his first work in pictures, made him a box-office bet from the start. And now, in "I Love a Soldier," again playing opposite Paulette Goddard, he is designed to be a solid marquee attraction of the first order.

Barry Fitzgerald, acclaimed for his characterization in "Going My Way," was among the first ten in the exhibitors' selections. His portrayal of the aged priest, "hailed by press and profession as an Academy Award performance," according to Motion Picture Herald, was responsible for his election to the ranks of the Top Ten.

The nation's critics, separately polled on their choice for "Stars of Tomorrow," selected Fitzgerald as their top choice for stardom in the near future.

What will make exhibitors very happy is that both Tufts and Fitzgerald are in "I Love a Soldier."

Tufts placed first in the poll of circuit exhibitors and first in the canvass of independent exhibitors and came through at the top in the combined vote with colors flying.

The poll is conducted to determine potential star material, and the exhibitors make their selections on the basis of audience reaction, as gauged at the box office.

"I Love a Soldier" is a prize package with two of the Top Ten wrapped up in Paramount film.

FDR, 'Winnie,' See 'Conquering Hero'

A long distance call was made to the branch office of Paramount Pictures in Montreal to rush a print of "Hail the Conquering Hero" to Quebec when it was learned that the "Big Two" in the Citadel had expressed a desire to see it.

"Hail the Conquering Hero" stars Eddie Bracken and Ella Raines with Bill Demarest (Pappa Kockenlocker of "Morgan's Creek"), Bill Edwards, Raymond Walburn, Franklin Pangborn and Miriam Franklin.

"Hail the Conquering Hero" was written and directed by Preston Sturges and is typical Sturges fare.

New Record-Breaker

Paramount's thrilling adventure, "Till We Meet Again" with Ray Milland and beautiful Barbara Britton, received the critics' accolade when it opened in New York at the Rivoli Theatre.

In fact, two records can be chalked up against it. Not only did "Till We Meet Again" register the biggest week's gross of any Paramount picture ever to play the Rivoli Theatre but on Labor Day the matinee receipts topped those of any picture on any day in the twenty-seven year history of the house.



BING CROSBY

This is the man that is causing all the commotion up and down the country. In "Going My Way", Bing Crosby plays the part of a young priest and with Barry Fitzgerald is being heralded as an Academy Award winner.

DOUBLE INDEMNITY, at the New York Paramount, hit Broadway with terrific impact, especially boxoffice. Two flashes from reviews:

Herald Tribune: "A superb screen melodrama . . . Hits clean and hard right between the eyes . . . Wilder has made a sensational contribution to film making in 'Double Indemnity'."

World-Telegram: "Excels as the perfect movie . . . A landmark in the art of the cinema, in solid entertainment and everything else good that can be said of a motion picture."

VII VICTORY LOAN STARTS OCTOBER 23rd.

Your Golf Chief



Jack Arthur, veteran theatre man, is chairman of the motion picture golf tournament committee. From here the boys can see a wonderful day of fun and friendship ahead.

Bob Hope Here to Serve War Effort

(Continued from Page 1)
and dozens of indefinite ones. Every booster of a worthy cause is gunning for him and Hope's indestructible amiability will probably lead him into the busiest few days he has had in a long time. It is but a few weeks since he returned from the Pacific, one of a number of such tours.

Hope and company will do their air show from the YMCA Hall at Camp Borden at which, for broadcasting purposes, the attendance will be limited to 700. After that they will move to Lee Hall, which holds thousands.

The next day, Wednesday, Hope and his gang will appear at Maple Leaf Gardens for the Stamp Drive sponsored by the Independent Druggists Association. Those who wish to attend are required to buy stamps to obtain admission tickets. Tickets were gone days in advance. The Gardens can hold about 18,000.

Hope is slated to play golf on Wednesday afternoon to boost the Community Welfare Chest campaign. The gallery charge it is understood, will go to the Chest. Canadian Paramount News will be on hand.

War plants, military hospitals, etc., are after Hope to make an appearance and there is no doubt that he will take a number of these in.

Erwin Taube Tops RCAF Photo Class

Erwin F. Taube, son of Syd Taube, has been posted to the Malton, Ontario, RCAF station after heading his class in the photography course at Rockcliffe.

Flashbacks

Hiya Hye:

I have been reading your Film Weekly for quite some time, and would say it has been doing a good job for the industry. Your Flashbacks are very interesting and nostalgic, to say the least. They remind me of a story which goes something like this:

At the turn of the century the Cole Bros. Circus was one of the bigger and better shows of its kind. It was owned by Martin Downs, Charlie Thompson and John Griffin. In the late winter of 1905, Thompson and Griffin had their eyes set on a new industry, sold out their interest and made for Toronto, Thompson to open the first film exchange and Griffin to launch the first motion picture theatre in the city, February, 1906.



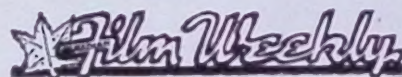
GUS DEMERY
Veteran

One month later a young man all of sixteen, an assistant parcel boss at Eaton's, was walking down Yonge street in lunch hour, well satisfied with his job and the five dollars a week that went with it, until he spied a sign in the Box Office of the Theatorium, wanting an usher at nine dollars a week. Visions of a new future loomed before him and his dreams of being a merchant prince were shattered for all time. He applied and in five minutes he was in the money and show business. From here it was on and on, from usher to spieler to song singer and finally to operator, until today he is in his thirty-ninth year as a showman, and also his twenty-fourth year with Famous Players, so I guess all this makes him a pioneer without a waggon, and that's all, Hye about this old timer. Yeah, you guessed it—it's the writer.

So, continued success to you and your weekly, I am yours for the next thirty-nine years,

G. R. DEMERY.

(Gus Demery is projectionist at the Tivoli, Toronto.)



is proud to begin in a
forthcoming issue
the story of

L. Ernest Ouimet,
Pioneer

By HYE BOSSIN

Ernest Ouimet, still a resident of Montreal, made motion picture history in North America during the early days of the industry. He was the first on this continent to build a de luxe motion picture theatre, the first to challenge the legitimate theatre with two movie performances per day, the first to establish a reserved seat policy, the first to run talkies in Canada, the first to make Canadian newsreels, the first— But read the story of his movie life and times. It is by far the most interesting of all

Flashbacks

Pioneer



L. ERNEST OUIMET

In a forthcoming issue Canadian Film Weekly will begin a series of Flashbacks on his life and times in the Canadian industry. He was its leading figure in the period of its inception, which was shortly after Edison invented the Kinetoscope, and he left his mark on the industry of this continent. His story will engross the reader.

Industry Studies
V Loan Campaign

(Continued from Page 1)

In Victory" and the objective is \$1,300,000,000. The campaign will run from October 23 to November 11. Individual subscriptions have an objective of \$600 millions, a \$75 million increase over the previous loan.

"This marks the continuing great importance which is attached to the participation of every individual Canadian who is in a position to buy bonds," Mr. Ilsley stated. "The increased amount is in itself a reminder of the severity of the fighting in which all branches of our armed forces have been engaged."

Production of a Victory Loan short by MGM, "Tomorrow John Jones," is under way. This is made without charge for the Canadian Motion Picture War Services and presented to the exhibitor the same way. The last short, "The Shining Future," had great attraction value and this one is expected to be just as good.

The national structure of the War Services Committee is stirring again, with provincial branches calling meetings and local branches reviewing the work of the past in order to better the coming effort.



TEE OFF FOR THE FILM WEEKLY TROPHY

(1st Prize for Low Net Score)

NATHANSON TROPHY

(1st Prize Foursome Play)

FAMOUS PLAYERS Trophy

(1st Prize Low Gross Score)

15 Other Valuable Prizes



CANADIAN
MOTION PICTURE
CHAMPIONSHIP

GOLF TOURNAMENT

OAKDALE GOLF CLUB, TORONTO

FRIDAY, SEPT. 29 COMMENCING AT
12:30 P.M.

ENTRY FORM

NAME

ADDRESS

IMPORTANT

Please Fill in Your Last
Three Scores or Club
Handicap:

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CLUB HANDICAP
NAME OF CLUB

PLAYERS \$4.00
NON-PLAYERS . . \$2.50

Please make Checks
payable to:
TOM DALEY, Sec.-Treas.
Imperial Theatre
Yonge Street, Toronto

- STEAK OR FISH DINNER
- AFTER-DINNER SHOW
- MOST-BIRDIES PRIZE
- RUNNER UP PRIZES
- SEALED HOLE PRIZE
- LUCKY NUMBERS DRAW
- HONEYPOT PRIZES

GET TICKETS at
FILM WEEKLY OFFICE
Hermant Bldg. Toronto

or from following members of
the Ticket Committee:

MARTIN BLOOM, Chairman
HERB ALLEN • SYL GUNN
SYD TAUBE • TED GOULD
HARRY LESTER • M. PLOTTEL
JOE PLOTTEL • LEN BISHOP
DICK MAIN • H. HARNICK
FRANK FISHER • L. LESTER
H. HURWITZ, Hamilton



ENTRANTS MUST BE ACTIVELY
ENGAGED IN M.P. INDUSTRY.



YOU'LL
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FOR
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RONALD COLMAN
MGM'S **Kismet**
MARLENE DIETRICH



BREAKING EVERY RECORD IN ASTOR HISTORY!
LINES AT THE BOXOFFICE CONTINUALLY DAY AND NIGHT!
THE BIGGEST TECHNICOLOR SHOW IN FILM ANNALS!
COLOSSAL IS THE WORD FOR KISMET!



Keep
Selling
Bonds

Some Movie Fees Have Been Upped

(Continued from Page 1)

The cost of stage production has gone up, there being no Canadian ceiling on it because a great portion of that cost must be paid to American concerns operating on their own side of the border. Theatres which feature purely stage shows do not come within price-freezing regulations but the Casino, because it shows a B or second-run movie, finds itself within the scope of the Theatre and Film section of the WPTB, now under the jurisdiction of J. R. Croft, Administrator of Services.

Since the inception of the War-time Prices and Trade Board there have been but two or three cases of motion picture theatres receiving permission to raise prices. The theatre operators proved that they were losing money and exceptions had to be made.

In Trail, British Columbia, the Rialto Theatre was allowed to raise prices recently. The theatre had been destroyed by fire and was rebuilt with permission of the Controller of Construction. The population of the community had increased greatly and two good-sized theatres were necessary. The Rialto fee for orchestra seats went up by six cents, bringing it on a level with the admission price of the town's other first run house.



Golf Tournament Big Attraction

(Continued from Page 1)

radeship and laughter.

The entry fee is \$4.00 and entry forms are being distributed by members of the committee. The price to those who wish to kibitz and join the dinner is \$2.50. There will be trophies, awards and prizes not only for the golfers but for their non-golfing friends.

It has been several years since a film golf tournament has been held, the pressure of work and the war situation having prevented its continuation. Film and theatre men feel that the tournament should resume and be held annually. The annual tournament held in New York and sponsored by Film Daily is a feature of industry life in the USA.

The Canadian tournament is nation-wide, entrants being welcomed from any point in Canada as long as they are associated with the motion picture industry.

The tournament committee has decided that no player will be eligible to win more than one prize in individual competition. This does not apply to a winner or runner-up in team play. The makeup of the various events and the allocation of the prizes will be left in the hands of the tournament committee, which is busy soliciting prizes and trophies.

Each industry firm may enter one or more quartettes in the foursome.

The doings will provide a great deal of fun and the opportunity to see old friends. An entry form is printed in this issue of Film Weekly. If you haven't signed with a committee member, fill it in and send it to this office or to Tom Daley, secretary-treasurer, Imperial Theatre, Toronto. Make sure it is accompanied by a cheque or money order. If you intend to attend only the dinner, send \$2.50 with it. You will receive your ticket by mail.

Al Troyer will act as starter and handicapper.

The general committee is comprised of Jack Arthur, chairman; Tom Daley, secretary-treasurer; Ralph Dale, Odeon; Raoul Auerbach, Twentieth Century Theatres; Harry Lester, Bonita Theatre, Independents; Martin Bloom, Premier Operating; and Hye Bossin, Canadian Film Weekly. Daley is manager of the Imperial, Toronto, and Arthur is a Famous Players supervisor. It has been the endeavor to have all branches of the industry represented on committees.

For your information here is a list of the various committees:

Club and Dinner Committee: Jack Arthur, chairman; Jack Hunter, Sam Fine and Harry Lester.

Tournament and Prizes: Ralph Dale, chairman; Archie Laurie, Walter Kennedy, Harry Lester and Syd Taube.

Entertainment: Archie Laurie, chairman; Walter Kennedy and Hye Bossin.

Ticket Sales: Martin Bloom, chairman; Herb Allen, Syl Gunn, Hye Bossin, Mark Plottel, Joe Plottel, Lionel Lester, Ted Gould, Dick Main, Harvey Harnick, Len Bishop, Harry Lester, Frank Fisher, Harry Hurwitz (Hamilton) and Syd Taube.

Publicity: Hye Bossin.

Starter and Handicaps: Al Troyer.

The boys are going to have their hands full with so little time left and your cooperation will make their tasks much easier.

Granada, Hamilton

Granada, Hamilton, an FPCC unit, will get a \$7,000 renovation under the supervision of Kaplan and Sprachman, architects, Toronto.

CWAC Recruiting Drive Did Well

Summary of the "CWAC Movie Fortnight," made known to the trade by Brigadier James Mess, reveals that theatre co-operation was excellent. While enlistment during the period of the drive revealed a better than average trend, considerable improvement was shown during the last two weeks. Since results were cumulative it is not known how many enlistments were due to the efforts of the industry.

In almost every community the theatre displays and boosting caused much interest and the CWAC film, "Badge of Honor," undoubtedly served to raise the prestige of that branch of the service in the public mind. The theatre and film effort, it is claimed, gave the CWAC its best publicity so far.

Most theatres had recruiting and information booths manned by CWAC personnel. Slides and the CWAC film were shown on the screen and drop-ins used in newspaper advertising. Many theatres held theatre nights in which CWACs served as ushers. In some there were speeches from the stage and sing-songs. The radio was used in a number of centres.

Although public interest was greater in small communities, a number of these did not conduct extensive campaigns because information did not arrive in time.

Covering
Canada's
Film
Front

Canadian Film Weekly
VOICE OF THE CANADIAN MOTION PICTURE INDUSTRY

All The
News of
The Film
World



The Folks Will Love 'The Merry Monahans'

Universal's "The Merry Monahans" are such a friendly, human and entertaining family that the patrons will hate to see them leave and wish there was some way of inviting them back.

They're a vaudeville threesome made up of Jack Oakie, Peggy Ryan and Donald O'Connor, with Ann Blyth, Rosemary De Camp, John Miljan and Marion Martin cutting in and out of their lives.

The Monahans, their friends and their enemies prance through one of the season's most unassuming but entertaining films. Song-and-dance and production numbers, solo work, young and old love troubles and family fun are in this prize package.



Monogram Offers 46 For Season

Monogram will release a total of 46 pictures in Canada during the 1944-45 season, in which is included a group of 12 Westerns. Monogram groupings approved by the Wartime Prices and Trade Board are: 10 Specials, 12 Group A, 12 Group B, and 12 Group C.

Among the releases will be four East Side Kids, three Charlie Chans, two The Shadows, a Maxie Rosenbloom series, two Detective Kitty O'Days starring Jean Parker, six Johnny Mack Brown Westerns, and four Cisco Kids. The Cisco Kid is the role made famous by Warner Baxter and Cesar Romero.

High-budget features include:

"A Wave, a Wac and a Marine," with Elyse Knox, Marjorie Woodsworth, Anne Gillis, Sally Eilers and the new and popular comedian, Henny Youngman.

"Alaska," the famous Jack London story, with Kent Taylor, Dean Jagger and Margaret Lindsay.

"They Shall Have Faith," based on the fight against infantile paralysis, in which Gale Storm, C. Aubrey Smith and Conrad Nagel are starred.

"Little Devils," story of China's juvenile behind-the-lines fighters, with Harry Carey, Paul Kelly and a surprising new star, Ducky Louie.

"Sunbonnet Sue," a lavish Gay 90s film based on Gus Edward's famous star. A nation-wide contest to find a star for this will be conducted.

"Divorce" will be a controversial film starring Kay Francis.

"John Dillinger, Mobster," a King Brothers production, is on the schedule.

"G. I. Honeymoon," starring Gale Storm.

"I Married a Stranger" stars David O. Selznick's new star, Kim Hunter.

They Just Won't Get Up and Go

Shea's, Toronto, has 2412 seats but drew almost 120,000 admissions during the first two weeks of "Going My Way." There's no telling how long it will run if left there until it plays itself out.

It's second-week figure beat all but two first-week figures since the house opened. The first exception is the opening week of "Going My Way" and the second "Lady in the Dark," a Technicolor opus that cost \$3,500,000 compared with \$950,000 spent on "Going My Way."

The Crosby-Fitzgerald pic would have done better too but it is making adults act like children. All but one short subject was dropped to make the show briefer so that more people could see it. So plenty of folks sat right there and saw "Going My Way" again.

Now they have given it a good front show. Some still wait.

'THE SEVENTH CROSS'

(Continued from Page 2)

Henry Nathanson's Position

Henry Nathanson, who heads Regal, which company distributes MGM product in Canada, replied to Young's attack in a letter which the latter presented to his readers. Wrote Nathanson:

It is rarely that I have paid much attention to any of your reviews of M-G-M pictures released in Toronto, but your comments as to the pro-Nazi angle of "The Seventh Cross" are certainly most unreasonable and unjustified.

Certainly no one can assume that there are not some decent people of good heart in Germany. That they are in the minority is without question as the picture clearly indicates, because there are only one or two characters in this picture who try to be helpful to the fugitive from the Nazi concentration camp. Perhaps no picture in recent years has shown the ruthlessness of the Nazi regime more than "The Seventh Cross." Despite this your comments are that it is a pro-Nazi picture due to the fact one or two of the people in it are sympathetic toward the character portrayed by Spencer Tracy.

We must avoid the pitfalls of generalization; that is to generalize that the people of one nation, one race or one creed are all bad and the people of another are all good. There must be and no doubt are many thousands of fine Germans who have abhorred the Nazi doctrine, but I agree that they are in the minority and because the German nation upheld the Nazi regime all of the Germans, both good and bad, will have to suffer the penalty of unconditional surrender.

Our studio would be the last one—and I am sure you will agree—to make a picture that would have any pro-Nazi tendencies. You were so obviously in error I thought I would call the matter to your attention.

Young, in answer, quoted the opinions of the other Toronto critics and called attention to his own statement that "The Seventh Cross" was "anti-Nazi but pro-German." He revealed that his attack had brought many letters and printed one that disagreed with him.

The personal and public opinions of Henry Nathanson and the screen critics about how to regard a conquered Germany don't seem very far apart.

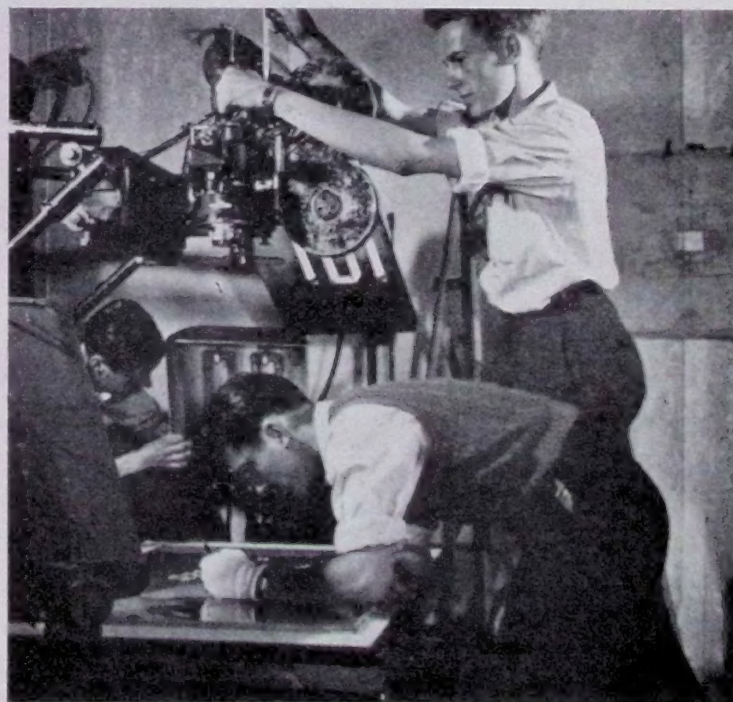
MPTAO Farm Aid Gets Ottawa Thanks

The federal Department of Labor and the Agricultural Department of the Ontario Government last week acknowledged the great help and service given by the Motion Picture Theatres Association of Ontario and Ontario theatre managers to the recent Farm Commando campaign. Syd

S. A. Doane Here

S. A. Doane, Nova Scotia censor, was here last week. He spent some time with O. J. Silverthorne and was given a dinner by the 16 mm. association.

Taube, executive secretary of the MPTAO, will attend a dinner to be given by Toronto's mayor Conboy for those who aided the campaign.



His drawings ready to be shot, artist Rene Jedoin, of the National Film Board's Animation Department, has placed them on the table under the animation camera. To do the slight re-touching necessary, Jedoin wears gloves so as not to mark or stain the drawing. On the ladder over him stands cameraman Allan Ogilvie. The natural abilities of the animation camera to zoom up or down, creating a broadening or a limiting effect, to fade out and to dissolve from one scene to another, help to bring movement to a film.



OF CANADA LTD.
277 Victoria Street,
Toronto.

Dear Mr. Exhibitor:

Do nothin' till you hear from Monogram!

Our 1944-45 schedule is a knockout—it will include

10 SPECIALS

24 PROGRAM PICTURES

12 WESTERNS

And all built for entertainment and box-office.

It's acknowledged in the trade and we don't mind repeating that Monogram is the fastest-growing company in the industry.

Be sure to reserve room for Monogram pictures in your line-up for the coming year.

Cordially yours,

MONOGRAM PICTURES

Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver.

THE YEAR'S BIGGEST MUSICAL HIT!

All the romance and spectacle of the boardwalk and beach—plus songs galore, stars without number, and hundreds of beautiful girls!

ATLANTIC CITY



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STARRING

CONSTANCE MOORE • BRAD TAYLOR

featuring CHARLEY GRAPEWIN • JERRY COLONNA
and ROBERT B. CASTAINE • STANLEY ANDREWS and

10 Big Song HITS Including

"By The Sea"
"I Ain't Got Nobody"
"Dark Town Strutters Ball"
"After You've Gone"
"On A Sunday Afternoon"
"Nobody's Sweetheart"
"All Of Me"
"Blues My Naughty, Sweetie
Gave To Me"
"That's How You Can Tell
They're Irish"

PAUL WHITEMAN AND HIS ORCHESTRA • LOUIS ARMSTRONG AND HIS ORCHESTRA

with BUCK AND BUBBLES • DOROTHY DANDRIDGE • BELLE BAKER • JOE FRISCO • GALLAGHER AND SHEAN (Jack Kenny and Al Shean)
VAN AND SCHENCK (Gus Van and Charles Marsh) • A REPUBLIC PICTURE

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